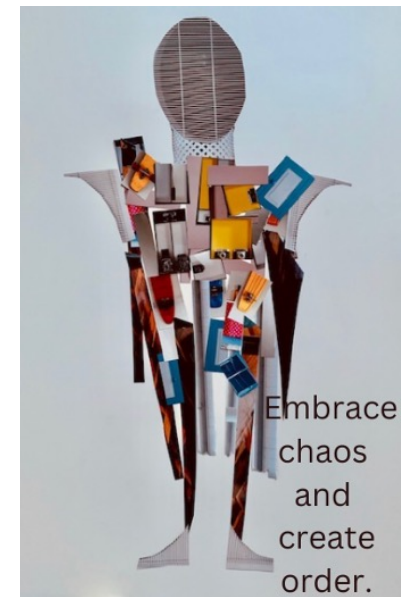


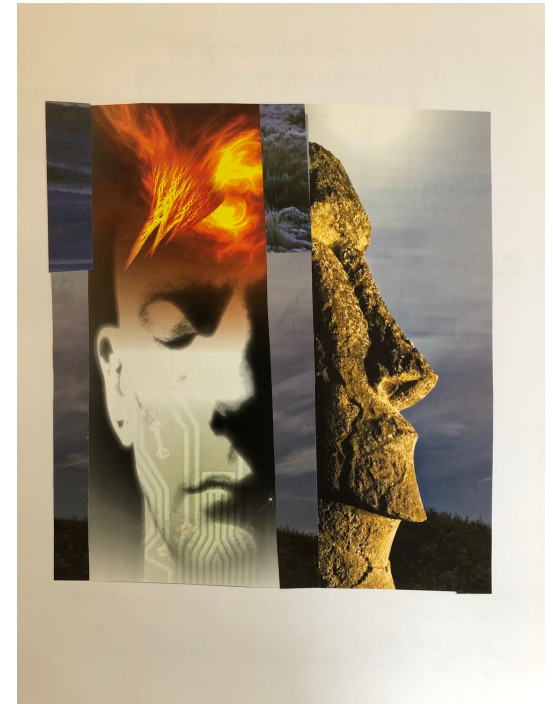
How to solve a problem using “Genius Collage” as a medium?



The Artist and the Businessman

Art bypass the mind and help us to land in a different place. A shape in a collage has no word to define it. So it allows us to explore a feeling, a sensation beyond the limitation of language and therefore invites us to use our intuition.

The Artist and the Businessman are two sides of the same coin - while the businessman relies on data and analysis, the artist relies on intuition and creativity. By combining these two approaches, we can create a powerful collage of ideas that leverages both the analytical and intuitive parts of our minds. After creating over 750 collages, I have developed a faster, simpler, and more efficient method for using collages to solve business problems. I call it “Genius Collage”.



What is the problem you want to solve?

1. DEFINE YOUR PROBLEM: i.e. How to create a Tik Tok video about coaching with the aim of it becoming viral?

1.1. Ask CHAT-GPT to reformulate your problem properly: How can you ignite a coaching revolution through a captivating Tik Tok video that spreads like wildfire across the digital realm?

1.2 Ask CHAT-GPT to provide a solution to this problem.

The key to going viral is a combination of valuable content, authenticity, creativity, and strategic promotion.

2. Relax and dive into a meditative state. Then choose 3 images that resonate with you.



Choose 3 pages from a catalogue.

- 1st page that symbolize **the problem.** (Page on the left)
- 2nd page that symbolize **the feeling of a solution.** (Page on the Right)
- 3rd page as a **potential surprising element** to eventually incorporate into your solution. (Chocolate boxes)

3. Decontextualize the problem using also the reverse of the page.(Its subconscious)



3. Decontextualize the feeling of the solution using also the reverse of the page.(Its subconscious)



4. Start to play with the elements of the puzzles that you have in front of you.



4.1 Continue to play with the elements of the puzzles that you have in front of you until you notice a form wanting to emerge! (Here it is like a s bird)



4.2 Add and rearrange elements to give birth to this form that wants to emerge. (It becomes a strange bird)



4.3 Continue to Improve the shape that emerged (Here a strange bird) until you feel fully satisfied.



5. Describe what your collage represents for you

Description: It looks like a type of bird/dinosaur

Answer to these questions about your collage

1. What is the purpose of this image?

It invite us to go back to the time of the dinosaurs

2. What do you like about this image?

It is a strange bird, beyond a normal dinosaur.

3. What do you dislike about it?

There is a type of dark beast inside of the dinosaur. It seems
That it is running after its prey!

4. What do you feel about it?

Proud because it is unique and fully alive.

5. What would you like to change if you could?

Add wings to fly and an external golden line on some black parts.

6. What is a small detail that you just notice now?

The two heads are white and black like a Yin and Yang



5.1 These answers are metaphors about “YOU”!

1. **What is YOUR purpose?**

To expand my consciousness beyond time and space.

2. **What do you like about YOURSELF?**

I am like an alchemist.

3. **What do you dislike about YOU?**

There is still some I negative thoughts in me: I don't like the need to have to chase new clients to survive!

4. **What do you feel about YOU?**

Proud because I am unique and I feel fully alive.

5. **What would you like to change if you could?**

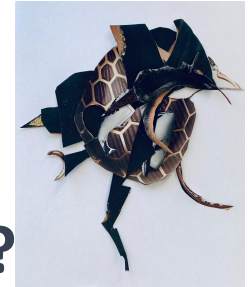
To be more positive and relaxed in finding new clients

6. **What is a small detail you notice now about YOU?**

I need to balance receiving (Yin) with giving (Yang)



6. Your collage, is a metaphor for a solution!



Looking at it with fresh eyes, what insights come to mind?

- The collage resembles a dinosaur in pursuit of its prey while carrying eggs, symbolizing the emergence of a new story or solution that is not yet extinct. This serves as a metaphor for my own potential obsolescence as I age, unless we take action together!
- **My solution for creating a viral TikTok video** is to share this "Genius Collage" process online and invite people to create their own "Genius Collage" to discover an original theme for their viral TikTok video. Additionally, I would ask my audience for their interpretations of my collage in relation to the question, "How can one make a viral TikTok?"



What else could be done with what is left?

My creative space in Wilderness(South Africa)



Your Team Coach / facilitator

(English and French)



Alain Willem holds two engineering degrees and specializes in nuclear power. In addition to his technical expertise, he is also a yoga teacher, Biodanza facilitator, executive coach, and coach supervisor. With over 20 years of coaching experience both in RSA (Republic of South Africa) and internationally, Alain has authored three books and seamlessly combines executive coaching with life coaching at a profound level.

Alain's exceptional ability lies in unleashing the extraordinary qualities within successful executives and guiding them to leverage their talents for the benefit of their teams. Having created more than 750 collages, he has developed a unique team coaching methodology called "genius collage," where participants collaboratively solve problems by tapping into their intuition and activating their creative thinking.

The Artist and the Businessman

How "Genius Collage" Can Tap into Your Intuition
for Creative Problem-Solving



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*I look forward to the
pleasure of working with
you.*

Alain Willem