

Proposal for a New narrative That activates your super talents

How could you boost your super talents by wearing them every day?



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ALAIN WILLEM

ACTIVATING THE EXTRA-ORDINARY
IN SUCCESSFUL EXECUTIVES

Jewelry that celebrates your super talents



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Jewelry that
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Wear your talents

Be unique, be yourself and exhibit proudly 'the gems in you'



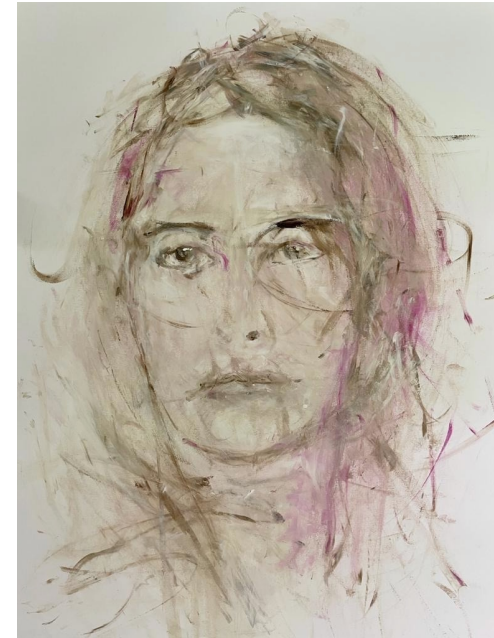
I help successful people to become even more successful



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Alain Willem, one of South Africa's leading executive coaches, is bringing together the world of jewelry design and super talent management in a bold, new strategy for successful women.

I help successful people to become even more successful because they can quickly create a better world.



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*People look for unique and rare items
and ask themselves*

- Is it rare and valuable?
- Is it meaningful for me?
- Is it accessible?
- Can I interact with it?
- Who has worn it?
- Who has owned it?
- Who made it?

*Be unique, be yourself
and exhibit proudly,
'the gems in you'*



“The most unique gift in the world is: YOU!”

People look for unique items outside of themselves, when in fact the most rare, meaningful and valuable item in the world is them.

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*My recipe to decode
your super talents*

After spending time with you exploring and unearthing your talents, Alain works with you to select from a beautiful array of precious gemstones, the ones which will best symbolize your unique super talents. The stones are then crafted into luxurious pieces of jewelry like necklaces, rings or bracelets

Unearth your super talent



Decode it's facets



Polish it further



Symbolize it through
a gem stone



Wear it to live it

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Jewelry with a purpose

Alain's Talent Jewelry is perfect as a reminder to manifest your super talents everyday but also gives you the power to share them as a gift to others.

Why not give your loved one a truly unique and personal gift that can truly transform their lives!



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Jewelry with a purpose

« Being exposed to beauty reinforces the appreciation of beauty in a unique virtuous circle of harmony and happiness, creating an unexpected and unforgettable experience, an echo of who you are or who you could be. I can help you create the serene and timeless jewelry that will eventually be your intimate reflection”.

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Jewelry that
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Give the gift of 'The gems in you'

The contemporary pieces are designed to be worn every day and to serve as a constant reminder for the wearer to celebrate and showcase her best talents

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Jewelry that celebrates
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*Exhibit proudly
the gems in you*

Not taking things personally – *Pink flat Tourmaline*

Amazing willpower – *Pink Cabochon Tourmaline*

Establishing quick relationships – *Raw Green Emerald*

Asking powerful questions – *Quartz with Green inclusion*

Welcoming change – *small pink/green flat Tourmaline*

Thinking on your feet – *Transparent Cabochon Moon stone*

Charismatic public speaking – *Small purple amethyst*

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Suspending judgment – *Meteorite ‘Palasite’*

Read and assess people – *Gold inside the silver frame*

Vivid visualization – Peridot

Deep self-reflection – Silver ‘Möbius tape’

Active listening – Silver frame

Hypnotic rapport – Silver chain

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*Exhibit proudly
Your super talents*

Additional talents from leaders

- Asking powerful questions that stretch people to act at their best.
- Communicating like people need to be communicated
- Seeing talents in others
- Simplify complexity through factor analysis
- Compassionate resilience
- Adding value in meetings even when you don't know the topic
- Thinking on your feet

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I help successful people to become even more successful and happier!



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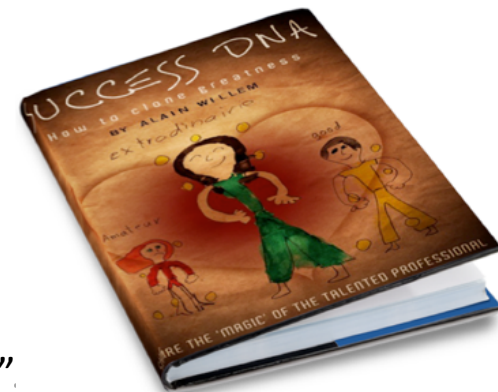
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About Alain Willem

Alain Willem is an engineer, a geologist fascinated by gemstones and an executive coach, with over 20 years experience in coaching. He activates the extra-ordinary in successful executives and assists them in making those talents work for their team. As a coach Alain challenges an executive's thinking to explore new possibilities regarding their potential and/or their issues. He also equips them with coaching tools and techniques to sustain their performance and manage their team more effectively. He has worked across different industry sectors including Standard Bank, Absa Capital, F.N.B, Adcock, Colgate and MultiChoice.

In 2010, Alain published a book with his grand daughter Allison on modelling and transferring Super Talents called "Success DNA".



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Alain WILLEM Multiplier of talents ©2018-2020

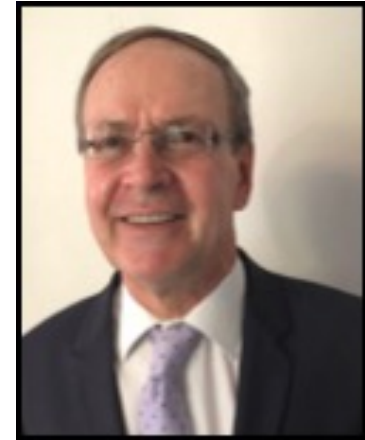
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<https://www.linkedin.com/in/alainwillem/>



Video profile (5 minutes) <https://youtu.be/6fS3zqbfPto>

I look forward to the pleasure of working with you.

Yours sincerely,



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